Brazos Valley

Community Emergency Operations Center

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Brazos County adds Self Registration Portal (SRP) to GeoCast[®] Web[™] emergency notification solution

Bryan, Texas, May 29, 2012 – Cassidian Communications, an EADS North America company, today announced Brazos County's implementation of its Self-Registration Portal (SRP) for the GeoCast[®] Web[™] emergency notification solution. Through this free online gateway, Brazos County residents can now sign up to receive alerts issued by the Department via telephone (landline and now cell), ultimately improving public safety communications efforts throughout the county and the cities in Brazos County.

"We have an ever increasing number of residents that have given up their landline phones, relying strictly on their cell phones to receive information. Up to this point, we have not had a way to get residential cell phone information into the system. With the roll out of the SRP, we now have that capability. It provides yet another way to get emergency information to our residents," says County Judge Duane Peters.

The SRP now appears on the Brazos County Emergency Management emergency notification system page located at http://www.bcdem.org/emergencyNotificationSystem.php. Here, residents can complete a short form, supplying their contact information, address, email address, etc. Locations are quickly plotted using Microsoft Bing maps, and appear on the SRP's digital, street-level display. If the positioning of the map point is incorrect, perhaps due to a typographical error, the person can easily reposition the pin to the exact location of the address.

Participants may return to the SRP (https://brazos.onthealert.com) via secure login and update their personal contact details as often as needed in order to ensure data accuracy. GeoCast Web seamlessly geo-codes this information and saves it to the application address database on a scheduled basis, further ensuring notification integrity. This also allows organizations to send future communications through the application to individuals in the immediate area of an event, improving public safety efforts throughout Brazos County.

Together, Cassidian Communications' GeoCast Web solution and its counterpart, The Communicator!® NXT[™], serve as the backbone of the Brazos County Emergency Notification System (ENS). First introduced in 2003, these notification solutions have been successfully utilized numerous times, making residents aware of everything from hazardous materials incidents, brush fires, missing persons, evacuation or shelter-in-place efforts to mobilizing specialty emergency responder organizations/groups/personnel.

About Cassidian Communications (www.cassidiancommunications.com)

As the largest and most trusted source of mission critical communications solutions, Cassidian Communications, an EADS North America company, is leading the way in standards-based E9-1-1 call center applications, notification solutions and services and P25 land mobile radio systems. Headquartered in Temecula, California.